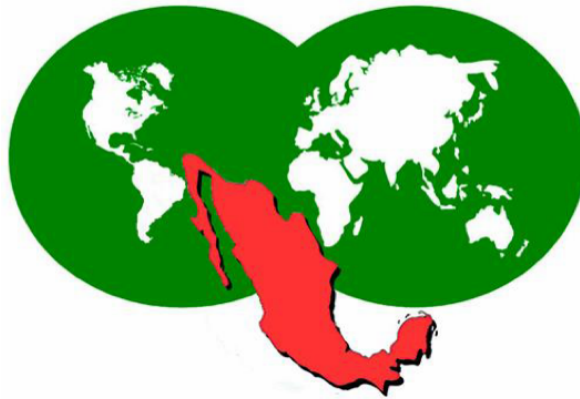


PROFMEX

WORLDWIDE CONSORTIUM FOR RESEARCH ON MEXICO



ORGANIZATION AND ACTIVITIES

June 2016

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PROFMEX

PROFMEX, The Worldwide Consortium for Research on Mexico, is an international organization dedicated to independent analysis of Mexico, its public and educational policies, its model of economic and business development, and its position in the global arena. It organizes courses, international events and conferences for the purpose of analyzing and disseminating ideas that contribute to a better development of the country, its institutions, businesses and individuals. To these ends, PROFMEX publishes book series, the web journal *Mexico and the World*, and sponsors film on Mexico.

The Consortium was founded in 1982 and registered as non-profit organization in the State of California. In 1998 it also became a civil association in Mexico City. PROFMEX was officially hosted by UCLA until 2002, when it was decentralized to offices hosted by multiple universities and center. Today the PROFMEX base is located in Los Angeles, with major offices in Mexico City, Guadalajara, San Antonio, and Puebla.

PROFMEX is authorized to receive financial donations and contributions under Section 501(c)(3) of United States Internal Revenue Code. It is funded by its members, individuals, and organizations to develop and promote the planning and implementation of policies and programs in Mexico, which promote socio-economic development. It also acts as a catalyst to promote Mexico's image in the World and the understanding of its model of development abroad.

Currently, PROFMEX has 700 individual members in all continents, representing 130 universities, other non-for-profit organizations, and think-tanks. Its individual members are mainly professionals in the public, private, academic and non-profit sectors interested in analyzing and promoting the development and competitiveness of Mexico and exchange information through the wide network created for this purpose.

PROFMEX is governed by its Executive Board, which meets regularly to develop policies and programs. The Board is solely responsible for selecting members of the organization, elect officers and appoint directors.

PROFMEX includes specialists in the social sciences and humanities. Its main activities include:

1. Promote and operate public policy and higher education projects and pilots focused on the development and competitiveness of Mexico;
2. Organize international conferences and meetings to analyze the situation of Mexico in the global arena.
3. Organize academic programs and courses that allow professionals to have better

tools to face the challenges of Mexico facing regional integration and the new global reality based on competitiveness;

4. Publish and distribute books, articles and pamphlets on topics related to its purpose, containing the results of research by its members; and
5. Disseminate ideas about Mexico and link researchers around the world interested in the country.

Executive Committee

PRESIDENT PROFMEX-WORLD *James W. Wilkie*
University of California, Los Angeles.

EXECUTIVE VICE PRESIDENT AND CEO, *Alfonso J. Galindo*
PRESIDENT PROFMEX-MEXICO, AC.
Universidad Autónoma del Estado de Hidalgo.

VICE-PRESIDENT - PUBLICATIONS *Jesús Arroyo Alejandre*
Universidad de Guadalajara.

VICE-PRESIDENT - ACADEMIC AFFAIRS *Alejandro Mungaray Lagarda*
Universidad Autónoma de Baja California.

VICE-PRESIDENT - STRATEGIC STUDIES *Ronald G. Hellman*
Graduate Center, City University of New York.

VICE-PRESIDENT – THINK-TANK *Samuel Schmidt*
El Colegio de Chihuahua.

CHIEF FINANCIAL OFFICER – *Maria Herrera Sobek*
University of California, Santa Barbara.

EXECUTIVE SECRETARY – *German Vega*
Ernst & Young – Mexico.

Projects and Programs

1. Internationalization of higher education institutions.

PROFMEX advises universities (especially Mexican public institutions and US institutions interested in Mexico) in the development and operation of international academic programs, in collaboration with other academic institutions of higher education elsewhere in the world. It organizes its members to generate institutional synergies, present assessments and specific proposals for the creation of undergraduate, graduate, continuing education and executive programs. The Consortium participates in the internal processes for the operationalization of these programs in institutions and supplements local resources with exchange activities for students and faculty.

Programs developed under this initiative receive technical cooperation and support of international academic institutions through specific agreements of collaboration negotiated by the Consortium.

Some results are:

a. UCLA

- More than 20 campus events on Mexico and its economic and social development, including visits by important leaders such as Vicente Fox, Cuauhtémoc Cárdenas, Porfirio Muñoz Ledo, Luis Donald Colosio, Francisco Labastida, governors, women leaders, labor leaders and others.
- Graduate Program in Global Studies with UABC, Université de Paris, FLACSO and University of South Australia.
- Certificate Course on Globalization with Universidad Iberoamericana.
- UCLA Summer Sessions on Global Studies in Guanajuato, Mexico
- UCLA Seminar on the current state of social and economic studies in Mexico.
- Visits for higher authorities of UCLA to several states of Mexico.

b. Northeastern University

- Summer Program on Large Infrastructure Projects.

c. Stanford University.

- Agreement for CONACYT to send 6 funded graduate students per year to Stanford's Food Research Institute.

d. University of California, Berkeley.

- Agreement between CONACYT and a UC Campus to lower the cost of tuition and fees for Mexican funded students.

e. Claremont Graduate University

- Visit of CGU officials to Mexico to recruit students and invite Mexican dignitaries to the Board of Visitors. As a result, CGU recruited Mr. Aldo Flores, currently Secretary General of the International Energy Forum (IEF) to its faculty, and obtained the support of Mr. Carlos Slim for its activities in Mexico.
- Plan and organize the 15th Claremont-Bologna Monetary Conference in Guanajuato, with Vicente Fox and Nobel Prize Winner Robert Mundell.

f. Texas Tech University.

- Opening of "Doing Business in Mexico" Course with Universidad Anáhuac.
- Development of a market study and general location plan to open TTU's campus in Querétaro.

g. University of South Australia.

- Countrywide research and recruitment visit to Mexico in Baja California, Sinaloa, Michoacán, Guanajuato, Mexico City, Tabasco and Quintana Roo.

h. University of Texas in San Antonio.

- General plan to open the Center for Latin American Studies.

i. Universidad Nacional Autónoma de México.

- Cooperation Agreement with UCLA to aid in the opening of UNAM campus in California, including 3 visits to UCLA by UNAM officials, 2 joint conferences and technology transfer for the creation of UNAM's IXTLI virtual observatory.

j. Universidad de las Américas, A.C.

- Certificate on Mexico's Political Scenarios with UCLA, with the presence and participation of Felipe Calderon, Manuel Camacho, Alejandro Gertz, and members of Congress.

k. Universidad de Guadalajara

- Development of the BA Degree in Public Policy.
- Project to open the Inter institutional Master of Public Policy with Universidad de Colima and Universidad de Sinaloa.
- Project to open Executive MBA Program with Virginia Commonwealth University.

l. Universidad Autónoma del Estado de Hidalgo

- Renewal of its regulatory framework, especially in the creation of a new General Statute and on various regulations.
- Multi-site conferences at distance with UCLA.
- 1st National Conference on the State of Space Sciences in Mexico with AIFOCM and NASA astronaut José Hernández.

m. Universidad Autónoma de Baja California.

- Graduate program and certificate (taught in English) on "Global Development" at the UABC with technical support from UCLA, the University of Paris, FLACSO and the University of South Australia.

n. Universidad Autónoma de Sinaloa.

- Organization and recruitment for an "International Advisory Board".
- Development of Graduates program in "Public Policy in Globalization" and "Administrative Sciences".

o. Instituto Nacional de Astrofísica, Óptica y Electrónica (INAOE)

- Business plan for the Large Millimeter Telescope for CONACYT.

p. Universidad del Caribe.

- Guidelines for the internationalization of the University.

q. Universidad Michoacana de San Nicolás de Hidalgo.

- Development of the Mexico-United States Research Center with the participation of Nobel Prize Winner Robert Mundell.

r. Consejo Nacional de Ciencia y Tecnología de México (CONACYT).

- Analysis on the status of graduate education in Mexico, with the Institute of Public Administration of the State of Quintana Roo, specially focused on the supply and quality of graduate programs offered by institutions of higher education that have campuses in this State. Study funded by FOMIX.
- Construction of a "Model Curriculum for higher education institutions of the State of Puebla based on competencies" with El Colegio de Puebla. Project funded by FOMIX.

s. Several member institutions.

- Model of quality certification of university programs offered by universities in Mexico and Latin America, especially to foster future exchange of credits with US institutions. This will contribute to the integration of the academic market in North America.

2. Public Service Information for Latin American migrants in the United States.

This project investigates the characteristics and conditions of access to services by Hispanic migrants living in the United States.

It develops publications and contents for video programs to explain the basic operation of services offered by American institutions, including opening of bank accounts, developing credit history, sending remittances to Latin America, gaining access to health and communication services; and other issues relevant to the community.

In the United States, in collaboration with SABEResPODER, PROFMEX has published and distributed more than nine million copies of pamphlets, distributed without cost. It also operates a closed circuit TV System in all Mexican and Salvadoran Consulates broadcasting these contents continuously.

Booklets are currently distributed through 50 consulates of Mexico. This project is in partnership with the Ministry of Foreign Affairs (specifically with the Institute of Mexicans Abroad) and under the auspices of corporations like Bank of America, Wells Fargo, AT & T, Kaiser Permanente, HealthNet, Tylenol, etc.

See complete list of booklets published under Publications section on page 32.

3. PROFMEX Courses for Mexican leaders, faculty and prospective students.

With the collaboration of its institutional and individual members, PROFMEX has developed and offers short courses in various fields of social and administrative sciences. Examples of these courses include:

- a. Short courses for business, political and labor leaders of Mexico to learn about US Culture, its language and the American point of view on specific topics of their interest.
- b. Courses for Mexican Faculty on specific fields requested by their universities.
- c. Specialized courses to introduce Mexican students and migrants to the US university system.

4. Analysis of Best Government Practices of Mexican States

PROFMEX organizes periodical Conferences where local governments of the States of Mexico share best practices and discuss policy affairs. It facilitates working groups to analyze successful policies in various fields of governmental action and management.

5. Double taxation, social security and pensions.

PROFMEX works with:

- Secretaría de Hacienda y Crédito Público de México;
- US Social Security Administration (SSA); and
- University of California, Los Angeles

to:

- a) Coordinate pension systems between Mexico and the United States to recover funds contributed to the social security of the United States by Mexican migrant workers who have worked legally or undocumented immigrants in the United States.
- b) Design an investment plan for pension funds in the United States recovered by migrants to be invested in their home communities, to generate local economic development.
- c) Prevent double taxation of wages and salaries of employees and executives who serve or do business on both sides of the border, or work for transnational companies in both countries.

6. Mexican migration to the United States and involuntary return migration to Mexico and how these patterns impact on the local development of Mexico.

This academic research project analyzes regional development based on remittances and the creation of local associations on Mexico to foster development in regions of high migration.

7. Regions, local government and federalism in Mexico.

In Mexico the period of import substitution and economic isolation led to the development of large urban areas at the expense of rural communities. Openness and globalization have led to a slow process of decentralization of the economic activity to communities and regions trying to attain development through local initiatives. This project examines general local initiatives in micro-regions.

8. Globalization: The Case of Mexico

This project studies:

- a) Mexico as a leader in establishing international trade agreements with other

countries;

- b) The participation of Mexico in NAFTA, APEC and the European Union; and
- c) The importance of civic organizations in the future development of Mexico.

Previous projects

1) *Mutual recognition of non-profit sectors by the Governments of Mexico and the United States. (1991-1993)*

This project was commissioned and sponsored by the American Council on Foundations.

The result of PROFMEX project was the signing of an international Tax Convention on the subject in 1992 and the adoption of rules permitting and encouraging the tax exempt flow of funds between the United States and Mexico.

2) *Conferences on Public Policy Recommendations for Integration and Management of the Metropolitan Region of Ciudad Juárez and El Paso.*

Sponsored by the Ford Foundation. (1991-1994)

Published with the same title by Samuel Schmidt and David Lorey (El Paso: El Paso Community Foundation and University of Texas at El Paso, 1994)

3) *The problem of shortage of affordable housing for urban workers of the City of Tijuana. The policy options and possibilities for change. (1991-1993)*

Sponsored by the Ford Foundation.

4) *Establishment of the peer-reviewed Web Journal Mexico and the World and the PROFMEX Information System (PROFMEXIS). (1992-1997)*

Sponsored by Ford Foundation

5) *Changing agricultural policy in Sonora: From grains to olives (1993)*

Sponsored by the Government of the State of Sonora.

6) *Developing strategies to the attention of Mexican migrant communities in the*

United States. (1994)

Sponsored by the office of Ernesto Zedillo's campaign for President of the Republic.

The project resulted in the development of new policies for Mexican migrants abroad promoted by President Zedillo during his Presidential Administration.

7) Cities and Regions: North America faces Globalization. (1995, Published in 1998)

Sponsored by the Ford Foundation to study different transnational urban areas and regions of Mexico, the United States and Canada, analyzing the changes that have occurred in them as a result of globalization and its problems of economic, social and cultural integration project the near and distant future.

The results were published in the corresponding book cited in the publications section.

8) Project PROFMEX-University of Guadalajara on comparative public policy between Mexico and the US (1997-1999)

Sponsored by the William and Flora Hewlett Foundation.

9) PROFMEX-University of Guadalajara on regional perspectives of North American integration project. (Since 1998)

Sponsored by the William and Flora Hewlett Foundation.

10) National Microcredit Program and Poverty Survey (1998- 2000)

Sponsored by SEDESOL. Developed in collaboration with the CILACE.

The project included several stages.

- a) Study the flow of Mexican Federal Government Subsidies to low income families;
- b) Evaluate the efficiency of social spending focused on eradicating poverty;
- c) Study successful microcredit programs and initiatives of the World;
- d) Develop a plan to use microcredit as an alternative to populist spending as a way to eradicate poverty.
- e) Adapt idea to different economic, financial, social and cultural characteristics in Mexico.
- f) Develop a system to create small businesses from the results of the National

Microcredit Program.

The results of this study served to develop PROFMEX successful microcredit projects in Puebla (sponsored by the Government of Puebla) and Hidalgo (sponsored by the University of Hidalgo Foundation)

11) *First draft of the Development Plan for the Rural Sector 2000-2006. (2000)*

Prepared for the Vicente Fox Campaign for the Presidency of Mexico

The project was to study the most important needs of Mexican rural society to make preliminary contents of rural public policy, discuss with civil society at large campaign events and specific forums and, based on the results, formulate a development plan that could be basis of government action in the presidential 2000-2006.

The results served as the basis for establishing the work of the Transition Team of President Elect Vicente Fox in agriculture and agricultural matters.

12) *e-Mexico (2001)*

PROFMEX participated with the Secretariat of Communications and Transportation and Mexican senior executives of recognized telecommunications companies in the development of e-Mexico.

13) *Alternatives for Mexican regional development in the context of NAFTA and globalization. (2000-2001)*

Sponsored by the William and Flora Hewlett Foundation.

14) *The environmental impact of urban policy. The case of Guadalajara. (2000-2001)*

Sponsored by the Ford Foundation.

15) *Civic participation in economic development and the provision of local public services. (2001-2002)*

Sponsored by the Ford Foundation.

16) *Development of highly qualified local governments. Training and training of human resources for municipal governments in western Mexico. (2001-2002)*

17) *Federalism and fiscal reform in Mexico (2001-2003)*

PROFMEX worked with CONAGO and the Government of the State of Puebla in the proposal to organize a "National Tax Convention". The project included advising the "Working Group on the federalization of expenditure" and the "National System of Fiscal Coordination" with the purpose of reforming the legal framework and improve the operation tax distribution to States and Municipalities.

18) *Master Development Plan for San Miguel de Allende (2003)*

This project analyzed the most important needs of the population of the City of San Miguel de Allende, through a survey. The results were used to develop a Master Plan to incorporate civic demands in the planning strategy and suggest the City Government's actions towards development for the next 20 years.

19) *Remittances: The cost of sending money from the United States to Mexico and its impact on the local economy (2003).*

As part of the efforts of the Alliance for Prosperity, PROFMEX worked with BANSEFI in the study of patterns of financial behavior of Mexican migrants in the United States as well as in the flow pattern of remittances to their home communities.

20) *Participation in the multi institutional team that evaluated Puebla's competitiveness and developed a policy strategy to enhance its participation in the global economy. (2004).*

PROFMEX worked with the Government of Puebla and other consulting teams in developing the first specialized competitiveness study focused on a specific State in Mexico. The document "Puebla: Competitiveness 2004" was presented by Governor Melquiades Morales and provided a platform for the creation of specialized public policies in competitiveness in the State of Puebla.

21) *Mexico's Two Green Revolutions in Agriculture and Their Impact on Worlds Poor.*

This project examined the two stages of the Agricultural "Green Revolutions in Wheat and Corn for the World."

International Conferences and Prize Recipients

A. PROFMEX International Conferences on Specific Topics.

1. Mazatlán, Sinaloa

March 16-18, 1988

Industry and Labor in Mexico I

Co-sponsored by UCLA

2. Puerto Vallarta, Jalisco.

October 6-8, 1988

Industry and Labor in Mexico II

Co-sponsored by UCLA

3. Mérida, Yucatán.

January 26-30, 1989

Industry and Labor in Mexico III

Co-sponsored by UCLA

4. Acapulco, Guerrero

July 1-4, 1989

Cycles and Trends in the Development of Mexico I

Co-sponsored by UCLA

5. San Cristobal de las Casas, Chiapas

February 4-6, 1990

Conference on Chiapas

Co-sponsored by UCLA

6. Puerto Escondido, Oaxaca

June 21-24, 1990,

Conference on Oaxaca

Co-sponsored by UCLA

7. Oaxaca, Oaxaca and Mexico City

January 25 to February 1, 1991

Philanthropy and International Foundations

Co-sponsored by UCLA and the American Council on Foundations

8. Cuetzalan and Cholula, Puebla

June 12-16, 1991

Conference on Puebla

Co-sponsored by UCLA and the University of the Americas

9. Cabo San Lucas, Baja California Sur

March 6-9, 1992,

Conference on Baja California Sur
Co-sponsored by UCLA and UAM-Azcapotzalco.

10. Guadalajara, Jalisco

August 6-8, 1992

Conference on Jalisco

Co-sponsored by UCLA and the University of Guadalajara.

11. Zacatecas, Zacatecas

February 3-5, 1993

Cycles and Trends in the Development of Mexico II,

Co-sponsored by UCLA and the UAM-Azcapotzalco.

12. Mexico City

August 3-7, 1993,

Land Tenure Affairs of Mexico

Co-sponsored by UCLA and the UAM-Azcapotzalco

13. Ciudad Juarez, Chihuahua and El Paso, Texas

September 17-18, 1993,

Management of a Trans Boundary Metropolitan Government I

Co-sponsored by UCLA, ANUIES and El Paso Community Foundation.

14. El Paso, Texas

January 3, 1994

Management of a Trans Boundary Metropolitan Government II

Co-sponsored by the Secretariat of Finance of Mexico, the United States Embassy in Mexico, the University of Texas at El Paso and the El Paso Community Foundation.

15. Mexico City

July 28-29, 1994

Development of Mexico as seen from the World

Co-sponsored by UCLA and CONACYT.

16. San Diego, California

September 9, 1994

The problem of housing in Tijuana,

Co-sponsored by ANUIES and San Diego State University (SDSU)

17. Kyoto, Japan

August 25-31, 1995

Conference on Mexico and Japan

Co-sponsored by Doshisha University and UCLA

18. San Diego, California

August 8, 1996

Realities and opportunities of the border.

Co-sponsored by UCLA and SDSU

19. Beijing, China

October 3-4, 1996,

a) China, Japan and Mexico

b) Mexico and Asia

Co-Sponsored by:

UCLA, Mexico's CONACYT, the Chinese Academy of Sciences, the People's University of China and Doshisha University in Japan.

20. Guanajuato, Guanajuato

April 15-17, 1999

Innovative Ideas for Development in Mexico.

Co-sponsored by the Government of Guanajuato, Guanajuato State University, the University of Texas at Dallas, CILACE and the Institute of Public Administration of Guanajuato.

21. Puerto Vallarta, Jalisco

December 16-23, 1999

Cycles and Trends in the Development of Mexico III.

Co-sponsored by the University of Guadalajara and UCLA.

22. Tepic, Nayarit

May 29, 2000,

Globalization and Social Security

Co-sponsored by the State University of Nayarit.

23. Puerto Vallarta, Jalisco

June 1-3, 2000;

Globalization

Co-sponsored by the University of Guadalajara and UCLA

24. Morelia, Michoacan

September 18-23, 2000

Mexico and Public Policy

Co-sponsored by the Government of the State of Michoacán and UCLA.

25. Los Angeles, California

July 13, 2001

Mexico Migration Policy

Co-sponsored by the National Migration Institute of Mexico, the UCLA and the Consulate General of Mexico in Los Angeles

26. Toluca, State of Mexico

November 7-9, 2001

Urban Poverty and the Future of Cities.

Co-sponsored by the Government of the State of Mexico, the University of the State

of Mexico and UCLA.

27. Los Angeles, California

November 12-13, 2002

Human Rights of Mexican Immigrants in the USA

Co-sponsored by the National Human Rights Commission of Mexico, UCLA and the Consulate General of Mexico in Los Angeles.

28. Los Angeles, California

April 27, 2006

U.S.-Mexican Private Investment and Migration: The Case of Los Angeles-Sinaloa

Co-sponsored by UCLA and University of Sinaloa

29. Cancún, Villahermosa, Mexico City, Guanajuato, Morelia, Guadalajara and Culiacán.

June 12-17, 2006

Globalization and its Impact on Higher Education.

Co-sponsored by UCLA, University of South Australia, Technological University of Cancun, Institute of Public Administration of Tabasco, University of the Americas, University of Guanajuato, University of Michoacán, University of Guadalajara and University of Sinaloa.

30. Morelia, Michoacán

November 10, 2006

Monetary and Exchange Rate Policy in Mexico: Remittances and Dollarization.

with the participation of Robert Mundell, Nobel Prize in Economics 1999.

Co-sponsored by University of Michoacán and UCLA.

31. Cancún, Quintana Roo

December 13-14, 2006

1st International Conference on Best Practices in Government from the States of Mexico.

Co-sponsored by the Government of the State of Quintana Roo, the Institute of Public Administration of Quintana Roo, and UCLA.

32. Morelia, Michoacán

October 31, 2007

Economic Policy: Theoretical Developments

Co-sponsored with the University of Michoacán.

33. Mazatlán, Sinaloa

March 21-24, 2007

1st International Conference "Global Migration: Moving Population, family and migrant communities"

Co-sponsored with the University of Guadalajara and the Consulate of the United

States of America in Guadalajara

34. Mexicali, Baja California

May 24-25, 2007

1st International Conference "Rethinking Public Affairs: Challenges and Strategies for Good Government"

Co-sponsored with University of Baja California.

35. Zacatecas, Zacatecas

November 15-16, 2007

2nd International Conference on Best Practices in Government from the States of Mexico.

Co-sponsored by the Government of the State of Zacatecas and UCLA.

36. Mazatlán, Sinaloa

April 14-16, 2008

2nd International Conference "Global Migration: Regional Experiences and Lessons for Mexico"

Co-sponsored with the University of Sinaloa, UCLA, University of Arizona, COLEF, et al.

37. Ensenada, Baja California

June 17, 2008

Baja California in 2030: A Prospective Approach.

Co-sponsored with University of Baja California.

38. Mexicali, Baja California

November 19-21, 2008

2nd International Conference "Rethinking Public Affairs: State Reform and Border Development"

Co-sponsored with University of Baja California, San Diego State University, UCLA and the Institute of Public Administration of Quintana Roo.

39. Culiacán, Sinaloa

December 5-6, 2008

XXIV International Congress of History

Co-sponsored with University of Sinaloa.

40. Culiacán, Sinaloa

March 27, 2009

The integration process in North America: Challenges of the new regional agenda

Co-sponsored with the University of Sinaloa and the Canadian Embassy.

41. Culiacán, Sinaloa

December 2-4, 2009

XXV International Congress of History

Co-sponsored by University of Sinaloa.

42. Cancún, Quintana Roo

September 30-October 1, 2010

Evaluation of Post-Graduate Studies in the State of Quintana Roo

Co-sponsored by CONACYT, COQCYT and IAPQROO

43. Playa del Carmén, Quintana Roo

November 15-16, 2011

Globalization and Higher Education

On the occasion of the opening of the Playa del Carmen Campus.

44. Los Angeles, California

October 7, 2014

Minimum Wages And Social Security In Mexico And USA: The Cases of Mexico City and Los Angeles

Co-Sponsored by the Mexico City's Secretariat of Economic Development and Saberes Poder

45. Los Angeles, California

February 2, 2016

Evolution of the Mexico Federal electoral system: the 2014 reform and the consolidation of the political rights of Mexicans

Co-sponsored by UCLA and Mexico's National Electoral Institute

B. International Conferences PROFMEX-ANUIES

These international conferences were organized jointly by PROFMEX and ANUIES in order to discuss ideas and share knowledge between US and Mexican faculty. They usually lasted 3 to 4 days, and were conducted in plenary sessions on current topics and workshops to elaborate on specific issues. Eight meetings were held between 1980 and 1997.

1. La Paz, Baja California Sur

Estudios Fronterizos

February 28-29, 1980

2. Austin, Texas

Ecología en la Frontera

February 16-18, 1982

3. Tijuana, Baja California

Reglas del Juego México-EUA

October 23-25, 1983

4. Santa Fe, New Mexico

Una Frontera, Dos Naciones
April 16-18, 1986

5. Mexico City

Imágenes Recíprocas
April 21-23, 1988

6. Mazatlan, Sinaloa

Changes in U.S.-Mexican Relations
October 2-7, 1990

7. Puerto Vallarta, Jalisco

Mexico y las Américas
November 13-17, 1994

8. Morelia and Patzcuaro, Michoacan

México y el Mundo
December 9-14, 1997

C. International Prize for Development of Innovative Public Policies.

This award, established in 1999, is given by PROFMEX to individuals who have significantly promoted the development of public policies that contribute to national or regional social development.

1999: **Roberto González Barrera** (GRUMA), awarded jointly with State of Guanajuato

2000: **Sergio Villarreal Guajardo** (SICARTSA)

2004: **José T. Molina** (Continental Telecommunications)

2006: **Juan Carlos Romero Hicks** (Governor of Guanajuato)

2011: **Alfonso Serrano Pérez-Grovas** (LMT, INAOE)

2012: **Luis Maldonado Venegas** (Secretary of Public Education of Puebla)

Publications

I. PROFMEX Series Cycles and Trends in the Development of Mexico.

Series Editors:

James W. Wilkie (1990--),

Jesús Arroyo Alejandre (1998--)

Sergio de la Peña † (1990-1998).

Series 1: **Cycles and Trends**

Series 2: **Migration and Urban-Regional Development**

Series 3: **Special Academic Publications**

Series 1: Cycles and Trends

1. *Industria y trabajo en México,*

James W. Wilkie y Jesús Reyes Heróles González Garza (editores)

(México, D.F.: Universidad Autónoma Metropolitana-Azcapotzalco, 1990).

2. *The Rise of the Professions in Twentieth-Century Mexico: University Graduates and Occupational Change Since 1929,*

David E. Lorey

(Los Angeles: UCLA Latin American Center Publications, 1992; revised and expanded 1994).

3. *La frontera que desaparece: Las relaciones México-Estados Unidos hasta los noventa,*

Clint E. Smith

(México, D.F.: Universidad Autónoma Metropolitana-Azcapotzalco y UCLA Program on México, 1993).

4. *Impactos regionales de la apertura comercial: Perspectivas del Tratado de Libre Comercio en Jalisco,*

Jesús Arroyo Alejandre y David E. Lorey (editores)

(Guadalajara: Universidad de Guadalajara y UCLA Program on Mexico, 1993).

5. *La estadística económica en México. Los orígenes,*

Sergio de la Peña y James W. Wilkie

(México, D.F.: Siglo XXI y Universidad Autónoma Metropolitana Azcapotzalco, 1994)

- 6. Estado y agricultura en México: Antecedentes e implicaciones de las reformas salinistas,**
Enrique C. Ochoa y David E. Lorey (editores)
(México, D.F.: Universidad Autónoma Metropolitana-Azcapotzalco, 1994)
- 7. Transiciones financieras y TLC,**
Antonio Gutiérrez Pérez y Celso Garrido Noguera (editores)
(México, D.F.: Ariel Económica, UNAM, Universidad Autónoma Metropolitana-Azcapotzalco, 1994)
- 8. Ahorro y sistema financiero en México,**
Celso Garrido y Tomás Peñaloza Webb (editores)
(México, D.F.: Editorial Grijalbo y Universidad Autónoma Metropolitana Azcapotzalco, 1996).
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